

Ad Sizes

Display Ads

Display ad sizes of the Bend Weekly Newspaper are broken down into the following:

Quarter Column	(QC)	1.80" x 1.68"
Double Qtr. Column Horiz.	(DQCH)	3.85" x 1.68"
Double Qtr. Column Vert.	(DQCV)	1.80" x 3.50"
Double Quarter Column	(DQH)	3.85" x 3.50"
Triple Quarter. Horiz.	(TQH)	5.90" x 3.50"
Double Half Column	(DHC)	5.90" x 7.22"
Double Triple Quarter	(DTQ)	7.95" x 7.22"
Half Page	(HP)	10.0" x 7.22"
Full Page	(FP)	10.0" x 14.62"
Banner	(BNR)	10.0" x 1.68"

