

BEND WEEKLY - ACCOUNT APPLICATION

BUSINESS NAME: _____

YOUR NAME: _____ POSITION: _____

BUSINESS ADDRESS: _____

MAILING ADDRESS: _____

BUSINESS PHONE: _____ FAX: _____ HOME PHONE: _____

BANK/BRANCH: _____ BANK PHONE: _____

CHECKING ACCOUNT # _____ SAVINGS ACCOUNT # _____

PLEASE LIST THREE (3) BUSINESS CREDIT REFERENCES IN OREGON (NO CREDIT CARD ACCOUNTS):

NAME: _____ PHONE: _____

ADDRESS: _____ CITY/ST/ZIP: _____

NAME: _____ PHONE: _____

ADDRESS: _____ CITY/ST/ZIP: _____

NAME: _____ PHONE: _____

ADDRESS: _____ CITY/ST/ZIP: _____

PERSONS AUTHORIZED TO CHARGE ON THIS ACCOUNT:

BEND WEEKLY IS NOT RESPONSIBLE FOR UNAUTHORIZED CHARGES)

The above financial information is submitted only for the purpose of obtaining credit with *Bend Weekly* and is warranted to be true, correct, and complete. I authorize any credit investigation necessary for verification.

I, the undersigned, acknowledge responsibility for charges to the above account and promise to pay same within the payment and credit policies set by *Bend Weekly*.

If any account is placed in the hands of an attorney for collection or turned over to any agency for collection, the undersigned agrees to pay reasonable attorney fees and/or collection costs even if no suit or action is filed thereon. If a suit or action is filed, the amount of attorney fees shall be fixed by the Court or Courts in which the suit or actions including any appeal therein is tried, heard, and decided.

I authorize *Bend Weekly* to apply any payment to my account in the following order. 1) Service Charges, 2) The purchases in date order, starting with the oldest purchase. Service charges at 2% per month.

This application for credit has been made in Deschutes County, Oregon, and as part of the consideration for granting credit the applicant consents to jurisdiction of courts to be determined by *Bend Weekly*. Applicant waives any object to venue of any action instituted for collection of accounts arising subsequent to this credit application.

I/we the undersigned do hereby personally guarantee the payment of the obligations of this company/corporation incurred herein and agree that this application for credit and open account with *Bend Weekly* is the consideration for this personal guarantee and shall extend to all purchases and account balances of the above referenced company/corporation. By signing this form I also agree that I have read and agree to the Account Policies of *Bend Weekly*.

Signature: _____ Date: _____

Printed Name: _____

BEND WEEKLY - ADVERTISING POLICIES

1. The publisher reserves the right to edit or reject any advertising copy.
2. Position preference is always noted but not guaranteed.
3. Display advertising deadline is 5 pm Wednesday preceding Thursday publication.
4. Classified advertising deadline is 12 noon Tuesday preceding Thursday publication.
5. Payment is due upon placement of all classified advertising (unless otherwise arranged previous to ad placement).
6. Payment is due upon placement of display advertising for all non-established accounts, past due accounts, or accounts without a business address.
7. Approval of a new account requires up to 10 days or more. Prior to approval, all advertising is subject to payment upon placement.
8. Accounts will not be approved for businesses lacking three credit references involving regular payments. Credit Card references will not be considered.
9. Payment must be made within 10 days of statement date. A service charge of 2% per month will be assessed on all past due accounts.
10. All advertising copy and illustrations prepared by Bend Weekly becomes the property of Bend Weekly and may not be reproduced for any other use without prior written approval.
11. No ads will be run upside down or sideways.
12. When advertising copy is submitted it should be correct and no responsibility will be assumed by the Publisher beyond the original copy. In the event advertising contains any error through the fault of Bend Weekly, it is agreed the Publisher shall be liable for any loss or damage up to but no exceeding the agreement price of the portion of the advertisement containing the error.

BEND WEEKLY ADVERTISING DEADLINES

Display Advertising Space & Copy Deadline:

5 p.m., Wednesday preceding Thursday publication.

Display Advertising Cancellation Deadline:

Thursday, 5 p.m. preceding Thursday publication. Bend Weekly reserves the right to charge for an ad cancelled after deadline.

Excessive layout and copy changes, received after the deadline will be charged at \$50 per hour with a \$15 minimum.

Classified Advertising Deadline:

Noon Tuesday preceding Thursday publication.